

A&A Truck Parts, Inc
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Prior to becoming a customer of TPI, we were finding advertising our parts to be a challenge. We had a number of advertisements posted in magazines and in the phone book, however as the years progressed this type of advertising was becoming less and less effective in our growing business.

Knowing that the world was going digital, we knew it was important to keep up and choose an advertising partner that would market our inventory online. With TPI – we advertise our inventory on the internet, expanding our customer reach. Since signing up with TPI we have seen an increase in sales which has exceeded our expectations.

TPI works for us as a results-driven partner in advertising. They market our inventory to a focused audience and target many new potential customers.

The TPI staff are motivated to help drive sales and help us succeed. Additionally, they provide the tools to manage inventory, complete the sales cycle, manage customer relationships, and track our company profit. We also receive additional leads from TPI for parts people are looking for, giving us opportunity for extra sales.

Expanding our customer base through TPI has had a positive impact and was a great business decision for us. We should've signed up with TPI years earlier.

Josh Pecoraro
Inventory Manager
A&A Truck Parts, Inc.